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of publishing excellence*



DIVYA MEDIA
PUBLICATIONS PVT. LTD.

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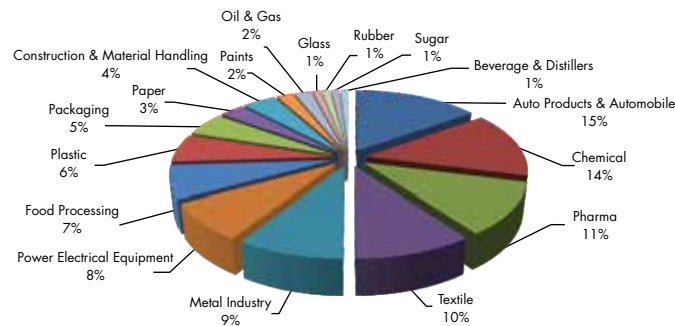


ENGINEERING REVIEW is India's leading industrial magazine on engineering & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents to the manufacturing industry.

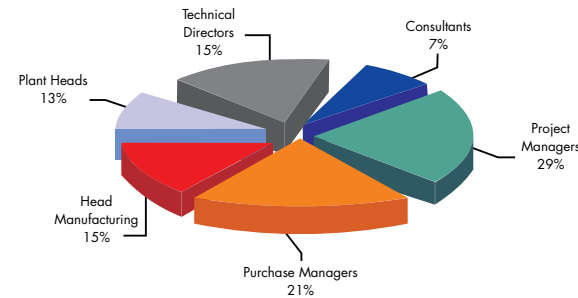
Magazine Focus

- Power • Machine Tools • Automation • Chemical & Process • Instrumentation & Control
- Gears & Motors • Pumps & Valves • Construction & Material Handling
- Hydraulic & Pneumatics • Industrial Cleaning • Metal Industry • Industrial Safety

Circulation by Industries



Readership



Print Advertisement Rate Card

Size	Color (Indian)	Color (International)
Gate Fold	₹ 80,000/-	US \$ 3270
Double Spread	₹ 60,000/-	US \$ 1830
Full Page	₹ 40,000/-	US \$ 1000
Half Page	₹ 20,000/-	US \$ 500
Quarter Page	₹ 10,000/-	US \$ 250



www.engmag.in is a digital platform of ENGINEERING REVIEW magazine for the manufacturing professionals to keep them updated about latest trends of manufacturing industry on real-time basis.

42k Monthly Unique Visitors	3.3 Lakh Monthly Page Views	3 Minutes Average Time Spent per Visit	40% of www.engmag.in Visitors Return at Least 4 Times Per Month
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Our Audience

- Plant Heads • Operations Heads • Head Manufacturing • Consultants • Technical Directors
- Project Managers • Purchase Managers • GM, VP President

Our Online Advertising Programs Include:

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

Banner Advertisement Rates

Home Page Branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
Middle Strip	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	₹ 20,000 \$ 300	₹ 25,000 \$ 400
Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

Inner Content Page Branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500

Customized Mailers Rates

Total Database : 5,00,000 (end user industry data)
Database Count Per Round : 30,000

Packages	Indian Advertisers	International Advertisers
Card Rate Per Round	: INR 60,000	\$ 1500 (per round)
3 Round	: INR 50,000	\$ 1000 (per round)
6 Round	: INR 40,000	\$ 750 (per round)
12 Round	: INR 30,000	\$ 500 (per round)

E-newsletter Banner Rates

Total Database : 60,000 (manufacturers data)
Database Count Per Round : 30,000 (per month)

Packages	Indian Advertisers	International Advertisers
Strip Banner	: INR 15,000	\$ 250 (per round)
Logo Promotion	: INR 10,000	\$ 150 (per round)

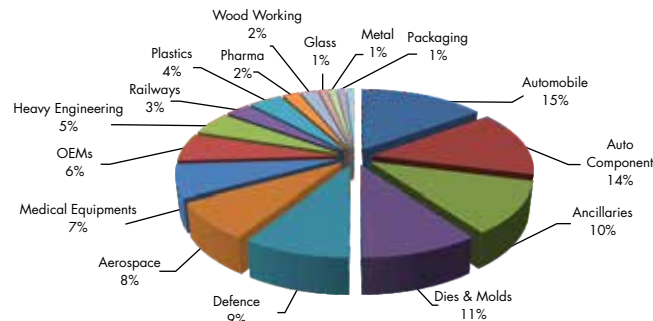


MACHINE TOOLS WORLD is India's leading industrial magazine on machine tools & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents to the machine tools & allied industry.

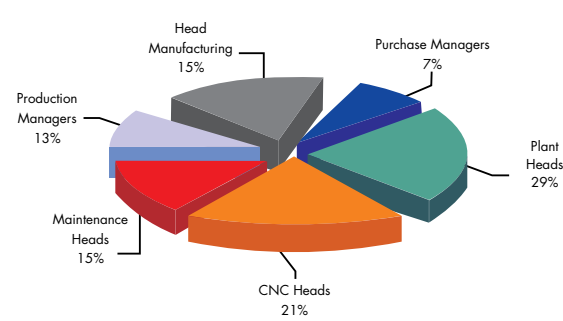
Magazine Focus

- Metal Cutting • Automation • Metal Forming • Metrology • Precision Tools • Cutting Tools
- Machine Peripherals • Production Systems & SPMs

Circulation by Industries



Readership



Print Advertisement Rate Card

Size	Color (Indian)	Color (International)
Gate Fold	₹ 80,000/-	US \$ 3270
Double Spread	₹ 60,000/-	US \$ 1830
Full Page	₹ 40,000/-	US \$ 1000
Half Page	₹ 20,000/-	US \$ 500
Quarter Page	₹ 10,000/-	US \$ 250



www.mtwmag.com is a digital platform of MACHINE TOOLS WORLD magazine for the machine tools professionals to keep them updated about latest trends of machine tools industry on real-time basis.

33k Monthly Unique Visitors	2.4 Lakh Monthly Page Views	4.2 Minutes Average Time Spent per Visit	51% of www.mtwmag.com Visitors Return at Least 4 Times Per Month
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Our Audience

- Plant Heads • CNC Heads • Head Manufacturing • Technical Directors • Purchase Managers
- Project Managers • Maintenance Heads • Production Managers • R&D Heads

Our Online Advertising Programs Include:

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

Banner Advertisement Rates

Home Page Branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
Middle Strip	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	₹ 20,000 \$ 300	₹ 25,000 \$ 400
Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

Inner Content Page Branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500

Customized Mailers Rates

Total Database : 5,00,000 (end user industry data)
Database Count Per Round : 30,000

Packages	Indian Advertisers	International Advertisers
Card Rate Per Round	: INR 60,000	\$ 1500 (per round)
3 Round	: INR 50,000	\$ 1000 (per round)
6 Round	: INR 40,000	\$ 750 (per round)
12 Round	: INR 30,000	\$ 500 (per round)

E-newsletter Banner Rates

Total Database : 60,000 (manufacturers data)
Database Count Per Round : 30,000 (per month)

Packages	Indian Advertisers	International Advertisers
Strip Banner	: INR 15,000	\$ 250 (per round)
Logo Promotion	: INR 10,000	\$ 150 (per round)

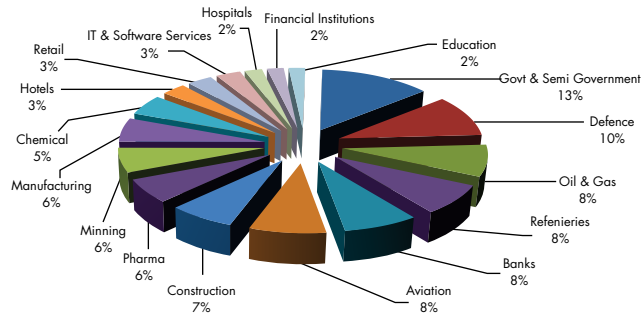


INDUSTRIAL SAFETY REVIEW is India's leading monthly magazine on fire safety & security industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents of fire, safety & security industry.

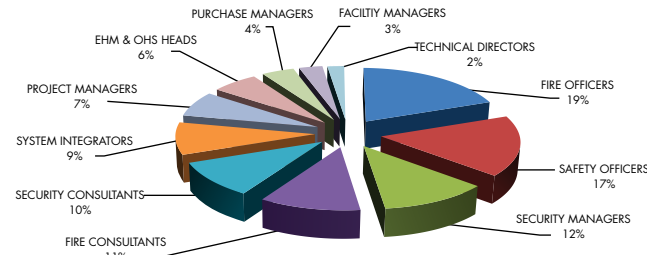
Magazine Focus

- Electronic Security • Fire Safety & Protection • Gas Detection & Monitoring • Fire Alarm Systems & Smoke Detectors • Access Control Systems • Building Automation
- Surveillance & IP Video Monitoring • Electrical Safety • Machine Safety
- Personal Protective Equipment (PPE) • Industrial Protection

Circulation by Industries



Readership



Print Advertisement Rate Card

Size	Color (Indian)	Color (International)
Gate Fold	₹ 80,000/-	US \$ 3270
Double Spread	₹ 60,000/-	US \$ 1830
Full Page	₹ 40,000/-	US \$ 1000
Half Page	₹ 20,000/-	US \$ 500
Quarter Page	₹ 10,000/-	US \$ 250



www.isrmag.com is a digital platform of INDUSTRIAL SAFETY REVIEW magazine for the Fire | Safety | Security professionals to keep them updated about latest trends of Fire | Safety | Security industry on real-time basis.

37k Monthly Unique Visitors	2.1 Lakh Monthly Page Views	3.5 Minutes Average Time Spent per Visit	44% of www.isrmag.com Visitors Return at Least 4 Times Per Month
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Our Audience

- Fire Consultants • Security Consultants • Fire Officers • Safety Officers • Security Managers
- System Integrators • Project Managers • EHM & OHS Heads • Purchase Managers
- Facility Managers • Technical Directors

Our Online Advertising Programs Include:

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

Banner Advertisement Rates

Home Page Branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
Middle Strip	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	₹ 20,000 \$ 300	₹ 25,000 \$ 400
Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

Inner Content Page Branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	₹ 25,000 \$ 400	₹ 30,000 \$ 500

Customized Mailers Rates

Total Database : 5,00,000 (end user industry data)
Database Count Per Round : 30,000

Packages	Indian Advertisers	International Advertisers
Card Rate Per Round	: INR 60,000	\$ 1500 (per round)
3 Round	: INR 50,000	\$ 1000 (per round)
6 Round	: INR 40,000	\$ 750 (per round)
12 Round	: INR 30,000	\$ 500 (per round)

E-newsletter Banner Rates

Total Database : 60,000 (manufacturers data)
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Packages	Indian Advertisers	International Advertisers
Strip Banner	: INR 15,000	\$ 250 (per round)
Logo Promotion	: INR 10,000	\$ 150 (per round)



Industrial Automation Review has expertise to provide informed and insightful coverage about industrial automation. IAR being arm of 17 year old brand - ENGINEERING REVIEW magazine has a legacy of unique editorial approach that provides knowledge & intelligence for management to IT to professionals on the plant floor. Automation professionals can keep themselves updated via latest industry news and developments, new products and technologies, and successful implementations that maximize return on automation.

INDUSTRIAL AUTOMATION REVIEW (IAR) provides industry insights to executive management, operations, engineering, and IT professionals in discrete and batch manufacturing and the process industries. IAR always keep its audience updated about products, technologies and strategies for process, batch and discrete control; software; safety; and the management of assets, information and energy.

21k Monthly Unique Visitors	1.2 Lakh Monthly Page Views	2.8 Minutes Average Time Spent per Visit	32% Visitors Return at Least 4 Times Per Month
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Our Audience

- Manufacturing Heads • Maintenance Managers • Project Managers • Chief Engineers
- R&D Heads • Plant Heads • Technical Directors • Production Managers • Operations Heads
- System Integrators • Consultants

Industry Domain

- Chemicals • Oil & Gas • Pharma • Steel & Metal • Food Process • Packaging • Printing
- Plastics • Rubber • Textile • Automotive • Cement • Power • Glass • Paper • Beverages

INDUSTRIAL AUTOMATION REVIEW is a digital platform in which our audience like Technical Directors, Plant Heads, Maintenance Heads, Operation Managers, Production Heads, Design Engineers, Project Managers experiences technological advancements in the fields of process automation, factory automation, instrumentation & control, building automation, robotics, fluid power.

Our Online Advertising Programs Include:

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

INDUSTRIES COVERED



FACTORY AUTOMATION

- Factory Automation systems & equipment assembly
- Industrial Image Processing
- Sensor Technology
- Sensors and Measuring Equipment
- Industrial PCs



PROCESS AUTOMATION

- Analyzer systems
- Monitoring systems
- Safety systems
- SCADA systems



ROBOTICS

- Industrial robots
- Robot welding systems



BUILDING AUTOMATION

- Biometric access control systems
- RFID access control systems
- Building management systems
- Energy management systems
- Solar applications & solar integrators
- Green energy

Banner Advertisement Rates

Home Page Branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
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Sky Scrapper	(W) : 300X (H): 600	₹ 20,000 \$ 300	₹ 25,000 \$ 400
Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

Inner Content Page Branding (per month):

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Customized Mailers Rates

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E-newsletter Banner Rates

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Logo Promotion	: INR 10,000	\$ 150 (per round)



POWERTECH REVIEW has expertise to provide informed and insightful coverage about Power and Electrical Industry, industrial electronics and allied equipment industries in India.. PTR being arm of 17 year old brand – ENGINEERING REVIEW magazine has a legacy of unique editorial approach that provides knowledge & intelligence for management to professionals who are key decision makers. Power Industry professionals can keep themselves updated via latest industry news and developments, new products and technologies, and successful implementations that maximize return on their investment for power and electrical product industry.

POWERTECH REVIEW (PTR) provides industry insights to executive management, operations, engineering, and power professionals in power plants & power utility companies, manufacturing industry. PTR always keep its audience updated about products, technologies and strategies for Manufacturers of Electrical/Electronic Goods, Power Generation, Renewable Energy, SEB's, Govt. and Semi-Govt. Bodies, Institutions.

24k Monthly Unique Visitors	1.5 Lakh Monthly Page Views	3.3 Minutes Average Time Spent per Visit	24% Visitors Return at Least 4 Times Per Month
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Our Audience

- Manufacturing Heads • Maintenance Managers • Project Managers • Chief Engineers
- R&D Heads • Plant Heads • Technical Directors • Production Managers • Operations Heads
- System Integrators • Consultants • Electrical Inspectorates • Electrical Contractors
- Engineering Institutions • EPC, Project Developers • OEMs
- Public & Private Sector Utilities (DISCOMs) • State Electrical Boards • System Integrators
- Test Institutions • Electrical Engineers • Electrical Traders

Industry Domain

- Power Generation • Power Transmission • Distribution • Electric Utilities Manufacturers
- Electrical Equipment • Factory Automation • Renewable Energy • Lighting
- Services & Equipment Manufacturers • Contractors • Renewable Energy Companies
- Technology Providers • Industrial Electronics • Central & State Electricity Board
- Transmission & Distribution Companies • Project Consultants & Consulting Engineers

Our Online Advertising Programs Include:

- Online Banners • Email Marketing with Customized mailers • Newsletter Banner Advertisements

INDUSTRIES COVERED



TEST & MEASUREMENT EQUIPMENT

- Calibration Equipment
- Electrical Testing Equipment
- Transformer Testing Equipment



ENERGY RESOURCE

- Energy Grid integration
- Energy Storage
- Renewable Energy Equipment
- Solar Inverters



ELECTRICAL EQUIPMENT

- Cable & Cable Accessories
- Capacitors
- Conductors
- Control Panels
- Energy Meters
- Instrument Transformers
- Insulators
- Relays
- Switchgears



DISTRIBUTION AUTOMATION

- AC/DC, DC/AC, DC/DC Converters
- Circuit Breakers
- Control Panels/Components
- Energy Management Systems
- Leak Detectors
- Load Management Systems
- SCADA

Banner Advertisement Rates

Home Page Branding (per month):

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Top	(W) : 728 X (H): 90	₹ 35,000 \$ 600	₹ 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	₹ 30,000 \$ 500	₹ 35,000 \$ 600
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Box	(W) : 300X (H): 250	₹ 15,000 \$ 250	₹ 20,000 \$ 350

Inner Content Page Branding (per month):

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Logo Promotion	: INR 10,000	\$ 150 (per round)



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BRANCH OFFICES (ZONAL) :

SOUTH (Chennai & Coimbatore) :

Chennai - Y. V. Raghu : 09566141224 | Bangalore - Vikram E : 09591488434 | Coimbatore - P. K. Balasubramanian - 08451867651

NORTH (Delhi & NCR regions) :

Sandesh Jain : 09810837877 / 09871602777

WEST (Maharashtra & Gujarat) :

Ahmedabad - Bhavin Shah : 09702099997 | Rajkot (Saurashtra) - Swapnil Bhatia : 09227909005 | Pune - Amol Powle : 09820488541

EAST (Kolkata & Other regions) :

Kamlesh Balkrishna : 09819464242

Digital Sales (PAN India) :

Kailash P : 09552537922

International Associates:

France | Italy | Germany | Spain | USA | Russia | China | South Korea | Taiwan | UK

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